

## ORDER



**Orders**  
**Order / Rev:** 362943  
**Alt Order #:** 06863903  
**Product Desc:** DANNY TARKANIAN  
**Estimate:**  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/15/12 / 10/15/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Sandler-Innocenzi  
**Buying Contact:**  
**Billing Contact:**  
 705 Prince Street  
 Alexandria, VA 22314-304

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tarkanian/D/Congress  
**Demographic:** A35+  
**Product Codes:** PL Other  
**Priority:** P-03  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	47	\$17,575.00	\$14,938.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$17,575.00	\$14,938.75	0.00
<b>Totals</b>	<b>47</b>	<b>\$17,575.00</b>	<b>\$14,938.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	20%	\$17,575.00
Market	100%	\$87,875.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	40%	\$35,150.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	22%	\$19,332.50
KTUD	1%	\$878.75
KVMY	1%	\$878.75
KVVU	15%	\$13,181.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$878.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/16/12	10/19/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	- TWTF - -	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00

**KTNV - Las Vegas**

Order / Rev: 362943  
Alt Order #: 06863903  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Tarkanian/D/Congress  
Product Desc: DANNY TARKANIAN  
Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/16/12	10/19/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF-- (11:30 PM-12:00 XM)	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--				1	\$700.00		0.00			
E 14	KTNV	10/22/12	10/22/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M----- (11:30 PM-12:00 XM)	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$700.00		0.00			
E 15	KTNV	10/20/12	10/20/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S- (5:30 AM-6:00 AM)	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$200.00		0.00			
E 16	KTNV	10/20/12	10/20/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S- (6:00 AM-6:30 AM)	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$250.00		0.00			
E 17	KTNV	10/20/12	10/20/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S- (6:30 AM-7:00 AM)	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$250.00		0.00			
E 18	KTNV	10/20/12	10/20/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S- (11:00 PM-11:30 PM)	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
GOOD MRN SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00		0.00			
E 19	KTNV	10/20/12	10/20/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S- (11:00 PM-11:30 PM)	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
8A NEWS/PAID PROGRAM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$275.00		0.00			
E 20	KTNV	10/20/12	10/20/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S- (11:00 PM-11:30 PM)	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$600.00		0.00			
E 21	KTNV	10/21/12	10/21/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----S (5:30 AM-6:00 AM)	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$200.00		0.00			
E 22	KTNV	10/21/12	10/21/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----S (6:00 AM-6:30 AM)	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00		0.00			
E 23	KTNV	10/21/12	10/21/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----S (6:30 AM-7:00 AM)	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00		0.00			
E 24	KTNV	10/21/12	10/21/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S (11:00 PM-11:30 PM)	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
GOOD MRN SUNDAY-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$500.00		0.00			
E 25	KTNV	10/21/12	10/21/12		CM	Sun 11-11:35p -----S (11:00 PM-11:30 PM)	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00

**KTNV - Las Vegas**